# **Venato**

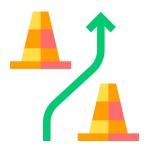
Business Brief - 2/23



# **Current Projects**

- Website: Updating the Venato website
- Makara: Initial revenue gaining side-project
- Venato Trackers: Originally pitched Venato project



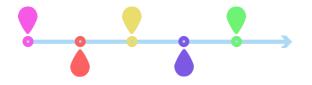


#### **Obstacles + Wins**

- Financials: Current financials are not enough to continue the initially pitched Venato Trackers, so a slight pivot was made to develop a revenue stream
- Large workload: Being the only member, the workload is much heavier, so hiring an intern is a future expense.
- Donations through Stripe have been finalized!

## **Next Steps**

- ☐ Hiring an intern
- Developing low Cost of Goods Sold products with high profit margins.





### **Our Metrics**

Projects

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